



November 22, 1994

The Matzner's, Elaine, Diane and Lisa  
c/o LA MARIPOSA  
Desert Fashion Plaza  
123 N. Palm Canyon Drive  
Palm Springs, CA 92262

RE: DRYSDALE HALL OF FAME GOLF CLASSIC  
FASHION SHOW - NOVEMBER 10, 1994

Hi Ladies:

"THANK YOU"...THANK YOU...THANK YOU...for putting on the best, most organized, **funnest** fashion show that I've seen in a very long time. I knew the minute I asked you to do the show that it would be first rate and of course, we were not disappointed.

The hall of fame wives said they had such a wonderful time. They loved the gift you had for them and the fact that you gave them a 50% discount made some of them trot right on over to your store.

I'm sorry there wasn't more media blitz. There was certainly supposed to be. We had several meetings with KMIR and they assured me you would be featured. Then, on the morning of the show when I called KMIR fashion news they didn't know anything about it. I was quite upset but I guess it was my fault for not following up more closely.

Thank you again, for a job well done. I hope we'll be able to do it again next year. "Same time, same place".

Sincerely,

Lu Cunningham  
Associate Director